ONLINE RECRUITING PACKAGES *(Job Postings + Resume Browsing)*

Package Type	Total Fee	Qty Job Postings	Job Ad Duration	Qty Resume Sessions	Effective Rate per Job	per Day
Qty1-30day	$100	1 Job	30 days	1 session	$100	$3.33
Qty1-60day	$150	1 Job	60 days	4 sessions	$150	$2.50
Qty 2 Pack	$280	2 Jobs	60 days	8 sessions	$140	$2.33
Qty 3 Pack	$390	3 Jobs	60 days	12 sessions	$130	$2.17
Qty 4 Pack	$480	4 Jobs	60 days	16 sessions	$120	$2.00
Qty 5 Pack	$550	5 Jobs	60 days	20 sessions	$110	$1.83
Qty 10 Pack	$1000	10 Jobs	60 days	40 sessions	$100	$1.67
Qty 25 Pack	$2000	25 Jobs	60 days	100 sessions	$80	$1.33
Qty 50 Pack	$3000	50 Jobs	60 days	200 sessions	$60	$1.00

Each package includes: 30 or 60-day Std. Job listing + 15-day Featured Job listing + Job Alert notification + Career Resource e-Newsletter + Resume Browsing sessions.

Please e-mail or call 888-676-6389 for **Unlimited** Packages (1, 3, 6, 9, 12 mos.)

FEATURED EMPLOYER PROFILES *(Display Ads + Qty Jobs/mo)*

Display Ad Unit Size	Monthly	Quarterly	Semi-Ann.	Annual

Please e-mail or call 888-676-6389 for a **Custom Quote**

Rates include optional dedicated profile page; based on **Duration** + **Quantity Jobs**/mo. + **Ad type** (Cube, Profile, Standard Banner, Super Banner, Skyscraper, Leaderboard).

FEATURED CALENDAR EVENT LISTING *(Online Text Ad)*

Package Type	# Pages	30 Days	60 Days	90 Days	180 Days	360 Days
Multi-content	10	$15	$30	$40	$70	$110
Home Page+	12	$40	$70	$100	$160	$220

FEATURED BUSINESS DIRECTORY LISTING *(Online Text Ad)*

Package Type	# Pages	30 Days	60 Days	90 Days	180 Days	360 Days
Business Dir+	10	$10	$20	$25	$40	$70
Home Page+	12	$30	$50	$70	$100	$150

FEATURED NONPROFIT DIRECTORY LISTING *(Online Text Ad)*

Package Type	# Pages	30 Days	60 Days	90 Days	180 Days	360 Days
Nonprofit Dir+	10	$5	$10	$15	$25	$35
Home Page+	12	$15	$25	$35	$50	$70

RESUME BROWSING *(Ala Carte)*

Browsing Sessions	Total Fee	Effective Rate per Session
1 Session	$25	$25
5 Sessions	$100	$20
10 Sessions	$150	$15
25 Sessions	$250	$10
50 Sessions	$350	$7
1 Mo Unlim	$500	-
3 Mo Unlim	$1200	-
6 Mo Unlim	$2000	-
12 Mo Unlim	$3000	-

Each unique resume database login is defined as a session.

DEDICATED E-BLAST *(Solo e-mail blast)*

Subscriber Audience	Unique Lists	Total Count	Min Fee	Max Fee
U.S. Metro Area	84	varies	$50	$300
U.S. States	50	varies	$50	$600
International Geo Area	66	varies	$50	$250
Interests or Functional	-	varies	$250	$1000
U.S. Regions	8	varies	$250	$1000
U.S. Nationwide	1	200K+	-	$4000
Global Audience	1	250K+	-	$5000

Fees vary based on audience size and number of blasts purchased.

E-NEWSLETTER DISPLAY AD
(Leaderboard, Skyscraper, Banner, Cube, Business Card)

e-News Audience	Leader-board	Skyscraper	Banner	Business Card	Button Cube
Geo Area	$120	$60	$35	$25	$15
Interest	$240	$120	$70	$50	$30
Functional	$240	$120	$70	$50	$30
U.S. Reg.	$240	$120	$70	$50	$30
U.S. Nat'l	$480	$240	$140	$100	$60
Global	$600	$400	$200	$160	$80

SINGLE PAGE GRAPHICAL DISPLAY ADS

Fee based on ad unit size + page location + monthly impressions estimate.
Purchased Display Ad Unit Appears on **Single** MPN Web Portal Page.

LEADERBOARD Display Ad Unit *(728x90 Pixels)*

Page Location	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
Home / Data	100000	$1200	$8.33	$10000
Employment	50000	$600	$10.00	$6000
Other Pages	varies	$300	-	$2500

SKYSCRAPER Display Ad Unit *(125x600 Pixels)*

Page Location	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
Home / Data	100000	$800	$5.83	$7000
Employment	50000	$400	$6.67	$4000
Other Pages	varies	$200	-	$1500

SUPER BANNER Display Ad Unit *(468x200 Pixels)*

Page Location	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
Home / Data	100000	$600	$4.17	$5000
Employment	50000	$300	$5.00	$3000
Other Pages	varies	$150	-	$1250

STD. BANNER Display Ad Unit *(468x60 Pixels)*

Page Location	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
Home / Data	100000	$400	$2.92	$3500
Employment	50000	$200	$3.33	$2000
Other Pages	varies	$100	-	$1000

BUSINESS CARD or PROFILE *(225x128 Pixels)*

Page Location	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
Home / Data	100000	$300	$2.08	$2500
Employment	50000	$150	$2.50	$1500
Other Pages	varies	$75	-	$500

BUTTON / CUBE Display Ad *(125x125 Pixels)*

Page Location	Mo. Impr.	Mo. Fee	Ann. CPM	Annual Fee
Home / Data	100000	$200	$1.46	$1750
Employment	50000	$100	$1.67	$1000
Other Pages	varies	$50	-	$250

Call or e-mail for weekly, quarterly, or semi-annual rates.

MPN OFFLINE SERVICES & SOLUTIONS

Event Planning, Marketing, Registration or Support Svcs.

Recruiting/Career, Diversity, Supplier Diversity, Community, Business, Networking, Social, Economic, Lifestyle, and Related Outreach Events

- MPN Event Services Overview - www.mpnsite.com/mktg/Event-Overview.pdf
  - Comparative chart of **ALL** MPN standard event services
- Turnkey Event Planning Svcs. - www.mpnsite.com/mktg/Event-Planning.pdf
  - Bundled Fee, Turnout Guarantee, Venue & F&B **Included**
- Marketing and Turnout Svcs. - www.mpnsite.com/mktg/Event-Marketing.pdf
  - Bundled Fee, Turnout Guarantee, Venue & F&B **NOT** Included
- Registration and Support Svcs. - www.mpnsite.com/mktg/Event-Support.pdf
  - Bundled Fee, **NO** Turnout Guarantee, Venue & F&B **NOT** Included

MPN Training and Development Services

Speakers, Trainers, Courses, Workshops, Seminars, Presentations

Frequently requested topics or themes include:
- Career, Economic, Lifestyle, Networking, Mentoring, Diversity …
- Culture / Ethnicity, Marketing, Branding, Leadership …
- Entrepreneurship, Business, Strategy, etc.

MPN Training Services Overview - www.mpnsite.com/mktg/Training-Overview.pdf
  - Summary overview of standard training topics and themes
  - Call or e-mail to detail requirements and receive a custom quote

Consulting & Professional Services

- Strategic Business Planning and Coaching
- Diversity and Multicultural Outreach
- Business Services
- Technology Services
  - Call or e-mail to detail requirements and receive a custom quote

Offline Recruiting & Resume Generation Services

- Contingency Recruiting
- Retained Search
- Candidate Referrals
  - Call or e-mail to detail requirements and receive a custom quote

MPN CUSTOM INTEGRATED PARTNERSHIP PACKAGES

- Bundled Online, e-Marketing, and Offline offerings and services
  - Call or e-mail to detail requirements and receive a custom quote

About MPN:

- "Value Network" Launched in 1998, Web Site Provides Value for All Races, Ethnicities and Genders
- The Global Career, Economic & Lifestyle Connection™ for Progressive Professionals
- A Viable Source of Top Talent™ for Multicultural & Diversity-Focused Employers
- Millions of Users and Hundreds of Thousands of e-Subscribers from all 50 U.S. States and over 50 International Countries.

Our U.S. Audience includes:

- African Americans (Blacks), Arab Americans, Asian Americans, Caribbean Americans, European Americans (Whites), Jewish Americans, Hispanic Americans (Latinos), Native Americans (Indians), Pacific Islanders
- Women of ALL races, cultures and ethnicities
- Persons of various other cultures, races and ethnicities.

Our **Global Audience** Also Includes International Persons of African, Arab, Asian, Australian, Canadian, Caribbean, European, Jewish, Latin, Pacific, and Russian Ancestry or Descent

Traffic and Demographic Summary:

- **Millions** of Website Users and e-Subscribers from ALL U.S. states and 50 other countries
- **Millions** of **Unique Visitors** per Year (Hundreds of thousands per month)
- **Tens of Million** of **Hits** per Year (Millions per month)
- **Millions** of **Page Views** per Year (Hundreds of thousands per month)
- **Hundreds of Thousands** of **Subscribers** to MPN's Various Free e-Newsletters and Services

  - 93% Have Earned Post-Secondary Degrees
  - 84% Have Earned a Bachelor Degree or Higher
  - 42% Have Earned Graduate Degrees
  - 34% Have Annual Household Incomes of $76K
  - Over 57% of Subscribers are Female
  - More than 90% Are Between Ages of 25 – 55