

MINORITY PROFESSIONAL NETWORK (MPN) STANDARD & INTEGRATED PARTNERSHIP OPTIONS



We invite your company to partner with MPN!

OUR MISSION

MinorityProfessionalNetwork.com (MPN) provides the premiere web-based global **Career, Economic and Lifestyle Connection™**. Our site is a marketing portal and resource network for a growing target audience of progressive, multicultural, and functionally diverse and geographically dispersed entrepreneurs, corporate and business leaders and professionals, and student across the USA and the world. Our "Value Network" began in 1998 and the MPN web portal was launched in 2001.

TRAFFIC AND DEMOGRAPHIC SUMMARY

- Viewing Audience Includes More Than 4 Million Aggregate Users
- Averaging More Than 160,000 Unique Visitors per Month
- Averaging More Than 1.8 Million Hits and 350,000+ Page Views per Month
- More than 300,000 Subscribers to MPN's Various Free e-Newsletters
 - 93% Have Earned Post-Secondary Degrees
 - 84% Have Earned a Bachelor Degree or Higher
 - 42% Have Earned Graduate Degrees
 - 34% Have Annual Household Incomes of at Least \$76,000
 - Over 57% of Subscribers are Female
 - More than 90% Are Between Ages of 25 – 55
 - User and Subscriber Audience Representing All U.S. States and Over 50 Different Countries

AREAS OF FOCUS

- **Career**
 - The Viable Source of Top Talent™ for Diversity Focused Employers
 - Employer Recruiting, Resume Generation, Branding and Supplier Diversity Solutions
 - Job Seeker Resources (online, e-Communications, offline)
 - MPN Executive Search and Resume Database Capability
 - Partnership / Sponsorship Packages Available
 - Turnkey Custom Event Planning and Marketing Services
- **Economic**
 - Global Directory of Diversity Business Listings
 - Entrepreneurship, Wealth Accumulation and Small Business Resources
 - Marketing Solutions, and Business and Technology Consulting Services
- **Lifestyle / Other Content**
 - 100+ U.S. and International Calendars Geographic and Interest Specific Event Calendars
 - Global Directory of Diversity Organization & Group Listings
 - Student Resources (Internships, Scholarships, Fellowships)
 - Book Channel / Literary Events
 - News, Articles, Press Releases and More

OUR ADVERTISING CLIENTS & PARTNERS

A partial list of our **advertising clients** include A.G. Edwards, AutoTrader.com, BellSouth, BP, Central Intelligence Agency (CIA), FBI, Honda Mfg., Johnson & Johnson, MetLife, Miller, PricewaterhouseCoopers, Turner Broadcasting, Tyson Foods, U.S. Department of State, United Way, Wachovia Bank, Verizon, and Xerox. Organization **partners and resources users** include Black Enterprise, EmployeeROI, Essence, National Black MBA Association, National Society of Hispanic MBAs, South Asian Journalist Association, Texas L.E.A.D., and Women of Color in Technology.

CONTACT US

Minority Professional Network (MPN)
P.O. Box 55399
Atlanta, GA 30308-5399 USA

Main Office: +1 (770) 322-9323

Toll Free: 888-MPN-NETWORK
or 888-676-6389

E mail: Diversity@MinorityProfessionalNetwork.com

URL: www.mpnNetwork.com

Visit Us Online: www.MinorityProfessionalNetwork.com

MPN STANDARD & INTEGRATED PARTNERSHIP OPTIONS

PARTNERSHIP TERMS

PARTNERSHIP TERMS

Please review the **standard** marketing solution and **integrated** marketing solution offerings (shown below) for various partnering opportunities. If there is an area of interest that is not listed, please let us know. We will make every effort to accommodate your request, including the development of a custom package that best fits your objectives, needs, timeline, and areas of focus.

The proposed solutions highlight elements which include featured employer profiles, featured employer online and e-Newsletter sponsorships, targeted e-Broadcasts, online and e-Communications marketing display ads, and online jobs database advertisements.

The "**Value**" associated with each partnership package is reflected below. Typical engagement duration for these partnership packages is six or twelve months, though the duration period can be flexible. Please call **888.676.6389** or e-mail Diversity@MinorityProfessionalNetwork.com with questions or for additional details.

Thank you for reviewing this information, and please contact us with any questions. We look forward to hearing from you soon to proceed with formalizing a mutually rewarding, strategic, long-term, and value-focused partnership in support of your workplace diversity, supplier diversity recruiting, marketing and branding, community outreach, business consulting and related objectives.

Best Regards,

C. J. Bland, MBA

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MPN UNIQUE VALUE PROPOSITION

“Partnering with our Clients in Support of their Key Diversity-Targeted Outreach Initiatives, Objectives, Priorities and Requirements”

We often engage with our clients upon having initial and subsequent dialogue, conducting additional research and analysis, and leveraging our strategic diversity thought leadership and experience in proposing and implementing integrated custom online, electronic communications and offline campaigns, services and solutions designed to drive targeted and value-added results. Below are some areas where **Minority Professional Network** could potentially add value and drive results in support of your firm’s key and targeted diversity-focused and outreach objectives, priorities and requirements which **may include**, but are not limited to, the following:

- MPN augmenting your firm’s **resume generation, recruitment efforts, and branding initiatives** for the current year and beyond.
- MPN supporting your firm in becoming recognized as a top diversity employer of choice.
- MPN supporting your firm in its aim to identify, recruit, attract, and hire qualified and talented diversity candidates (e.g., Hispanic, African American, American Indian, Asian American, Women) for your available positions across the U.S. and around the world.
- MPN helping your firm to increase resume generation throughout the current year and beyond.
- MPN helping your firm to achieve greater access, credibility, diversity participation, and results in urban markets.
- MPN helping your firm improve community and diversity recognition.
- MPN helping your firm develop and implement strategies that would better identify which key functions, organizations or initiatives to support that would help enhance your firm’s brand in the communities that it seeks to conduct business within.
- MPN helping your firm improve and strengthen overall supplier diversity programs.
- MPN supporting your firm in its understanding and implementation of the need and importance to draw employees and suppliers from a rich and diverse talent pool for your firm to continue its growth and success.
- MPN supporting your firm in its understanding and implementation of the need and importance of fostering an environment where people who join its team find an organization that values them, treats them with respect, and constantly invests to help them learn and take on new challenges.
- MPN supporting your firm in its understanding and implementation of the need and importance of recognizing, valuing and leveraging differences in its people for competitive advantage.
- MPN supporting your firm in its understanding and implementation of the need and importance of nurturing an environment in which everyone understands and values the similarities and differences among our employees, customers and communities.

The components of our standard partnership options below are based on driving targeted results and value-add in support of various requirements and areas of focus. Hence, based on your firm’s specific and actual requirements or priorities, we possibly may need to augment or fine-tune our proposed recommendations and solutions via a **custom proposal** in order to drive targeted maximal value and results in support of your firm’s diversity outreach initiatives and requirements.

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WHY PARTNER WITH MPN?

Minority Professional Network (MPN) has numerous proven online and offline solutions offerings designed to fit our client's variable needs, objectives, budgets, timelines, target results, scope and areas of focus. We are most interested in developing and sustaining strategic, value-focused, long-term and mutually rewarding partnering alliances with corporations, governmental agencies, business owners, organizations and groups, advertising agencies, recruiters, staffing agencies and other diversity-focused entities.

Our typical partners/clients/advertisers are those seeking exposure for their career opportunities, products or services, events, functions, organizations, programs, or announcements that target, and are of likely benefit or interest to our increasingly growing and highly diverse user and subscriber audience. Our goal is total customer satisfaction in developing and sustaining mutually rewarding and long-term partnerships and alliances.

Minority Professional Network (MPN) and its predecessors have demonstrated the highest degree of professionalism, customer focus, adaptability, innovation, commitment and responsiveness in meeting or exceeding client expectations and driving targeted results in support of various corporate, governmental, non-profit, academia and others clients since 1998.

Minority Professional Network (MPN) is the global **Career, Economic and Lifestyle Connection™** for progressive diversity professionals, and the **Viable Source of Top Talent™** for Diversity Focused Employers.

The Minority Professional Network (MPN) user and subscriber community consists of a geographically dispersed audience of highly progressive business professionals, entrepreneurs, and students; including persons of various ethnic or culturally diverse backgrounds and women, representing a wide array of careers and professions.

Minority Professional Network (MPN) targets, attracts and delivers relevant and beneficial content, information and resources to progressive professionals of African, Asian, Hispanic, Indian, Native American, and other culturally diverse backgrounds; and women.

Given that the MPN web portal is highly interactive and robust with considerable content aimed at the interests of progressive women and diverse individuals, regardless of race/ethnicity, culture, geographic location, or function or profession; we have the potential to target and attract an unlimited universal audience of web portal visitors, e-Subscribers, and event attendees.

In addition to attracting a continuously growing aggregate audience of millions, we are also steadily attracting and developing strategic partnerships and alliances with many community and professional organizations and groups, web portals, academic institutions, networks and coalitions, councils, publications, media outlets, etc.

Therefore, given our target audience, scope, focus, features, and capabilities; we firmly believe that we are uniquely equipped and highly capable of delivering tangible value and driving targeted results in support of your firm in the current year and beyond. Our collective audience of subscribers, users, offline event attendees, and persons receiving MPN content through various partnerships and alliances would help your firm achieve its recruiting and diversity branding awareness goals while concurrently attracting a significant pool of highly qualified, diverse, and talented candidates from across the United States and around the world.

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MPN STANDARD PARTNERSHIP OPTIONS

SILVER PARTNER PACKAGE - STANDARD

This **standard marketing solution** includes the following services and offerings:

Web-based Online Service Offerings

- ☐ Featured **Employer Profile** package (which includes online job ads, candidate resume database browsing, and cube-sized marketing display ads on the MPN Career Center / Job Seekers start page and any other MPN Content Page (e.g., MPN Career Events channel))
- ☐ Featured Monthly **BUTTON Ad Unit “Employer of the Month Sponsorship”** of various relevant MPN site pages as follows –
 - MPN Home Page
 - MPN Student Resource Network or MPN Global Calendar

e-Communications Service offerings

- ☐ Resume generation, recruiting, and branding **dedicated e-Broadcast** campaigns as follows –
 - **(Qty 2)** Direct **Geo Area** target audience e-Subscriber Broadcasts from among the following U.S. audiences: e.g., -
 - Atlanta Geo Area Audience
 - Chicago Geo Area Audience
 - Los Angeles Geo Area Audience
 - New York Geo Area Audience
 - Featured Button-Size **“Employer of the Month Sponsorship”** of various relevant **standard e-Newsletters**:
 - **(6 Editions)** MPN Geo Area e-News updates

Offline Recruiting & Partnership Offerings

Please note that additional **resume generation, recruitment, and branding** services available via MPN include the following -

- ☐ Offline Candidate **Recruiting and Referral Services** (Contingency Recruiting, Resume Candidate Referrals) via **MPN Diversity Recruiters**
- ☐ Offline event strategic consultation and coordination
- ☐ Standard and custom **Partnership / Sponsorship** packages

The total **“Value” of this Solution = \$3,010 per month.** Please call 888-676-6389 or e-mail Diversity@MinorityProfessionalNetwork.com for **net investment cost** and additional details.

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MPN STANDARD PARTNERSHIP OPTIONS

GOLD PARTNER PACKAGE - STANDARD

This **standard marketing solution** includes the following services and offerings:

Web-based Online Service Offerings

- ☐ Featured **Employer Profile** package (which includes online job ads, candidate resume database browsing, and cube-sized marketing display ads on the MPN Career Center / Job Seekers start page and any other MPN Content Page (e.g., MPN Career Events channel))
- ☐ Featured Monthly **BANNER Ad Unit “Employer of the Month Sponsorship”** of various relevant MPN site pages as follows –
 - MPN Home Page
 - MPN Student Resource Network or MPN Global Calendar
- ☐ Featured **BUTTON-Size Ad Unit “Employer of the Month Sponsorship”** of various relevant MPN site pages as follows –
 - **(Qty 3)** MPN Geo Area (e.g., Detroit, Charlotte, Atlanta, Chicago, New York, Los Angeles)

e-Communications Service offerings

- ☐ Resume generation, recruiting, and branding **dedicated e-Broadcast** campaigns as follows –
 - **(Qty 2)** Direct **Regional Area** target audience e-Subscriber Broadcasts from among the following U.S. audiences: e.g., -
 - Northeast USA Regional Area Audience
 - Southwest USA Regional Area Audience
 - Mid-Atlantic USA Regional Area Audience
 - OR -
 - **(Qty 2)** Direct **Functional Area** target audience e-Subscriber Broadcasts from among the following U.S. audiences: e.g., -
 - IT Functional Areas (e.g., Software Development, e-Business, Web Development, Software Testing)
 - Sales Functional Areas (e.g., Account Executive, Sales Manager, Business Development, Sales Support)
 - Featured Button-Size **“Employer of the Month Sponsorship”** of various relevant **standard e-Newsletters**:
 - **(7 Editions)** MPN Geo Area e-News updates

Offline Recruiting & Partnership Offerings

Please note that additional **resume generation, recruitment, and branding** services available via MPN include the following -

- ☐ Offline Candidate **Recruiting and Referral Services** (Contingency Recruiting, Resume Candidate Referrals) via **MPN Diversity Recruiters**
- ☐ Offline event strategic consultation and coordination
- ☐ Standard and custom **Partnership / Sponsorship** packages

The total “Value” of this Solution = **\$6,285 per month**. Please call 888-676-6389 or e-mail Diversity@MinorityProfessionalNetwork.com for **net investment cost** and additional details.

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MPN STANDARD PARTNERSHIP OPTIONS

PLATINUM PARTNER PACKAGE - STANDARD

This **standard marketing solution** includes the following services and offerings:

Web-based Online Service Offerings

- ☐ **Monthly Unlimited** Job Posting Package
- ☐ Featured Monthly **SKYSCRAPER** Ad Unit “**Employer of the Month Sponsorship**” of various relevant MPN site pages as follows –
 - MPN Home Page
 - MPN Online Career Center / Job Seekers start page
- ☐ Featured **BANNER-Size** Ad Unit “**Employer of the Month Sponsorship**” of various relevant MPN site pages as follows –
 - MPN Career Events
 - MPN Student Resource Network
 - (**Qty 2**) MPN Geo Area (e.g., Detroit (MI) Geo Area, Charlotte / NC Geo Area)
- ☐ Featured **BUTTON-Size** Ad Unit “**Employer of the Month Sponsorship**” of various relevant MPN site pages as follows –
 - Job Data Display Page
 - MPN Global Calendar
 - (**Qty 4**) MPN Geo Area (e.g., Atlanta, Chicago, New York, Los Angeles)

e-Communications Service offerings

- ☐ Resume generation, recruiting, and branding **dedicated e-Broadcast** campaigns as follows –
 - (**Qty 3**) Direct **Regional Area** target audience e-Subscriber Broadcasts from among the following U.S. audiences: e.g.,
 - Northeast USA Regional Area Audience
 - Southwest USA Regional Area Audience
 - Mid-Atlantic USA Regional Area Audience
 - OR -
 - (**Qty 3**) Direct **Functional Area** target audience e-Subscriber Broadcasts from among the following U.S. audiences: e.g.,
 - **IT** Functional Areas (e.g., Software Development, e-Business, Web Development, Software Testing)
 - **Sales** Functional Areas (e.g., Account Executive, Sales Manager, Business Development, Sales Support)
 - Featured Button-Size “**Employer of the Month Sponsorship**” of various relevant **standard e-Newsletters**:
 - (**10 Editions**) MPN Geo Area e-News updates

Offline Recruiting & Partnership Offerings

Please note that additional **resume generation, recruitment, and branding** services available via MPN include the following -

- ☐ Offline Candidate **Recruiting and Referral Services** (Contingency Recruiting, Resume Candidate Referrals) via **MPN Diversity Recruiters**
- ☐ Offline event strategic consultation and coordination
- ☐ Standard and custom **Partnership / Sponsorship** packages

The total “**Value**” of this Solution = **\$13,035 per month**. Please call 888-676-6389 or e-mail Diversity@MinorityProfessionalNetwork.com for **net investment cost** and additional details.

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MPN INTEGRATED PARTNERSHIP OPTIONS

SILVER PARTNER PACKAGE - INTEGRATED

This integrated workplace diversity, supplier diversity, consulting, event planning, and marketing custom solution for your firm would include investment in the following services and offerings:

Web-based Online Service Offerings

- ☐ **Quarterly Featured Employer Profile** package (which includes 75 online job ads, candidate resume database browsing, and **Button-size** marketing display ads on the MPN Online Career Center / Job Seekers start page and another MPN Content Page (e.g., MPN Entrepreneurship channel))
- ☐ Featured rotating **BANNER-Size Ad Unit "Employer of the Month Sponsorship"** of various relevant MPN site pages as follows –
 - (Qty 1) MPN Global Calendar, Diversity Business or Diversity Organization Directory home page
- ☐ Featured rotating **BUTTON-Size Ad Unit "Employer of the Month Sponsorship"** of various relevant MPN site pages as follows –
 - (Qty 1) Rotating Button Marketing Display (e.g., MPN Home Page, Job or Business Listings Data Display Page)
 - (Qty 3) MPN Geo Area (e.g., Atlanta, Washington DC, Charlotte, Miami, New York, Los Angeles, etc.)

e-Communications Service Offerings

- ☐ (Qty 1) Press releases, supplier diversity, community outreach, resume generation, recruiting, and/or branding **dedicated e-Broadcast** campaigns from among the following options –
 - Direct **Regional Area** target audience e-Subscriber Broadcasts from among the following geographical audiences: e.g., - Southeast USA; Northeast USA; Mid-Atlantic USA; Puerto Rico/Caribbean Island; Canada
 - Direct **Functional Area** target audience e-Subscriber Broadcasts from among the following functional audiences: e.g., - Technical, Sales, Entrepreneurs, Marketing/Business Development, Administrative
- ☐ Featured Skyscraper-Size **"Employer of the Month Sponsorship"** of various relevant **standard e-Newsletters**:
 - (4 Editions) MPN Geo Area e-News updates
 - (1 Editions) MPN Interest Specific e-News updates

Offline Outreach and Strategic Consulting Services

- ☐ Strategic planning, key relationship business development and support, and consulting services
 - Diversity thought leadership
 - Strategic business consulting
 - Communications and public relations messaging / outreach to diverse communities
 - MBE, FBE/WBE, local and small business outreach and support
- ☐ Offline custom event planning, strategic consultation and coordination
 - (Qty 1) Named Sponsor, Supplier Diversity or Custom Recruiting Event *** with annual payment option or with min. purchase of 3 quarterly options within the same calendar year or any twelve month period ***

SILVER PARTNERSHIP OPTION FEES	Amount	Terms	Savings
The total bundled "Value" of this Solution	\$76,620	Total Annual Value	-
The "annual" upfront Net Fee for this Solution	\$60,000	One Annual Payment	21.7%
The "quarterly" Net Fee for this Solution	\$18,500	Four Quarterly Payments	3.4%

MPN Diversity Recruiters Solutions

Please note that additional **resume generation, recruitment, and branding** services available via MPN include the following -

- ☐ Offline Candidate **Recruiting and Referral Services** (Contingency Recruiting, Resume Candidate Referrals) via **MPN Diversity Recruiters** ****Please call or e-mail us with any clarification questions or for additional details ***

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MPN INTEGRATED PARTNERSHIP OPTIONS

GOLD PARTNER PACKAGE - INTEGRATED

This integrated workplace diversity, supplier diversity, consulting, event planning, and marketing custom solution for your firm would include investment in the following services and offerings:

Web-based Online Service Offerings

- ☐ **Quarterly Featured Employer Profile** package (which includes 75 online job ads, candidate resume database browsing, and **Banner-size** marketing display ads on the MPN Online Career Center / Job Seekers start page and another MPN Content Page (e.g., MPN Entrepreneurship channel)
- ☐ Featured rotating **SKYSCRAPER-Size Ad Unit "Employer of the Month Sponsorship"** of various relevant MPN site pages as follows –
 - **(Qty 1)** MPN Global Calendar, Diversity Business or Diversity Organization Directory home page
- ☐ Featured rotating **BANNER-Size Ad Unit "Employer of the Month Sponsorship"** of various relevant MPN site pages as follows –
 - **(Qty 1)** Rotating Button Marketing Display (e.g., MPN Home Page, Job or Business Listings Data Display Page)
- ☐ Featured rotating **BUTTON-Size Ad Unit "Employer of the Month Sponsorship"** of various relevant MPN site pages as follows –
 - **(Qty 4)** MPN Geo Area (e.g., Atlanta, Washington DC, Charlotte, Miami, New York, Los Angeles, etc.)

e-Communications Service Offerings

- ☐ **(Qty 2)** Press releases, supplier diversity, community outreach, resume generation, recruiting, and/or branding **dedicated e-Broadcast** campaigns from among the following options –
 - Direct **Regional Area** target audience e-Subscriber Broadcasts from among the following geographical audiences: e.g., - Southeast USA; Northeast USA; Mid-Atlantic USA; Puerto Rico/Caribbean Island; Canada
 - Direct **Functional Area** target audience e-Subscriber Broadcasts from among the following functional audiences: e.g., - Technical, Sales, Entrepreneurs, Marketing/Business Development, Administrative
- ☐ Featured Skyscraper-Size **"Employer of the Month Sponsorship"** of various relevant **standard e-Newsletters**:
 - **(7 Editions)** MPN Geo Area e-News updates
 - **(3 Editions)** MPN Interest Specific e-News updates

Offline Outreach and Strategic Consulting Services

- ☐ Strategic planning, key relationship business development and support, and consulting services
 - Diversity thought leadership
 - Strategic business consulting
 - Communications and public relations messaging / outreach to diverse communities
 - MBE, FBE/WBE, local and small business outreach and support
- ☐ Offline custom event planning, strategic consultation and coordination
 - **(Qty 1)** Named Sponsor Event
 - **(Qty 1)** Supplier Diversity or Custom Recruiting Event **** with annual payment option or with min. purchase of 3 quarterly options within the same calendar year or any twelve month period ****

GOLD PARTNERSHIP OPTION FEES	Amount	Terms	Savings
The total bundled "Value" of this Solution	\$113,380	Total Annual Value	-
The "annual" upfront Net Fee for this Solution	\$90,000	One Annual Payment	20.6%
The "quarterly" Net Fee for this Solution	\$27,500	Four Quarterly Payments	3.0%

MPN Diversity Recruiters Solutions

Please note that additional **resume generation, recruitment, and branding** services available via MPN include the following -

- ☐ Offline Candidate **Recruiting and Referral Services** (Contingency Recruiting, Resume Candidate Referrals) via **MPN Diversity Recruiters** *****Please call or e-mail us with any clarification questions or for additional details *****

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PLATINUM PARTNER PACKAGE - INTEGRATED

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Web-based Online Service Offerings

- ☐ **Quarterly Featured Employer Profile** package (which includes 75 online job ads, candidate resume database browsing, and **Banner-size** marketing display ads on the MPN Online Career Center / Job Seekers start page and another MPN Content Page (e.g., MPN Entrepreneurship channel)
- ☐ Featured **SKYSCRAPER-Size Ad Unit** “**Employer of the Month Sponsorship**” of various relevant MPN site pages as follows –
 - (Qty 1) MPN Global Calendar, Diversity Business or Diversity Organization Directory home page
 - (Qty 4) MPN Geo Area (e.g., Atlanta, Washington DC, Charlotte, Miami, New York, Los Angeles, etc.)
- ☐ Featured rotating **BANNER-Size Ad Unit** “**Employer of the Month Sponsorship**” of various relevant MPN site pages as follows –
 - (Qty 1) Rotating Banner Marketing Display (e.g., MPN Home Page, Job or Business Listings Data Display Page)

e-Communications Service Offerings

- ☐ (Qty 3) Press releases, supplier diversity, community outreach, resume generation, recruiting, and/or branding **dedicated e-Broadcast** campaigns from among the following options –
 - Direct **Regional Area** target audience e-Subscriber Broadcasts from among the following geographical audiences: e.g., - Southeast USA; Northeast USA; Mid-Atlantic USA; Puerto Rico/Caribbean Island; Canada
 - Direct **Functional Area** target audience e-Subscriber Broadcasts from among the following functional audiences: e.g., - Technical, Sales, Entrepreneurs, Marketing/Business Development, Administrative
- ☐ Featured Skyscraper-Size “**Employer of the Month Sponsorship**” of various relevant **standard e-Newsletters**:
 - (10 Editions) MPN Geo Area e-News updates
 - (5 Editions) MPN Interest Specific e-News updates

Offline Outreach and Strategic Consulting Services

- ☐ Strategic planning, key relationship business development and support, and consulting services
 - Diversity thought leadership
 - Strategic business consulting
 - Communications and public relations messaging / outreach to diverse communities
 - MBE, FBE/WBE, local and small business outreach and support
- ☐ Offline custom event planning, strategic consultation and coordination
 - (Qty 1) Named Sponsor Event
 - (Qty 1) Custom Recruiting Event + (Qty 1) Supplier Diversity Event *** with annual payment option or with min. purchase of 3 quarterly options within the same calendar year or any 12 mo. period ***

PLATINUM PARTNERSHIP OPTION FEES	Amount	Terms	Savings
The total bundled “Value” of this Solution	\$150,700	Total Annual Value	-
The “ annual ” <u>upfront</u> Net Fee for this Solution	\$120,000	One Annual Payment	20.4%
The “ quarterly ” Net Fee for this Solution	\$36,000	Four Quarterly Payments	4.4%

MPN Diversity Recruiters Solutions

Please note that additional **resume generation, recruitment, and branding** services available via MPN include the following -

- ☐ Offline Candidate **Recruiting and Referral Services** (Contingency Recruiting, Resume Candidate Referrals) via **MPN Diversity Recruiters** ****Please call or e-mail us with any clarification questions or for additional details ***

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