

## Affiliations, Organization Partners & Resources Users

The clients and partners of Minority Professional Network, Inc. (MPN) clearly benefit from increases to its quantity of e-Newsletter subscribers and its web site traffic, in general.

MPN has invested in a well-rounded, strategic approach to branding and awareness creation, with specific tactics in the following areas: (1) e-Communications, (2) Online Advertising, (3) Partnership Relationships, (4) Public Relations, and (5) Offline Events. MPN has an ever growing list of online, e-Marketing and offline partners and resource users, including the following:

### Partial List of MPN Partners and Resource Users

(Academia, Business, Organizations, Groups, Online, Networks, Coalitions, Media, Councils, etc.)

- 100 Black Men of Atlanta
- Atlanta Business League (ABL)
- Black Business Professionals and Entrepreneurs (BBPE)
- Black College Reunion (Barton Thomas Communication)
- Black Enterprise
- Blackportal.com
- Blacks in Technology
- EmployeeROI
- Essence
- eWomenNetwork.com
- FraserNet.com (George C. Fraser)
- FreeDrugCard.us
- Fullcalendar.com
- Hispanic Alliance for Career Enhancement (HACE)
- Huntington's Disease Society of America (HDSA)
- Latin American Association
- Linkage Summit on Leading Diversity
- The MBADiversity Organization
- Minority Business Development Agency (MBDA)
- Minority Chamber of Commerce (Florida)
- NAACP
- National Black MBA Association (NBMBA)
- National Coalition of 100 Black Women
- National Council of La Raza
- National Minority Supplier Diversity Council
- National Sales Network
- National Society of Hispanic MBAs (NSHMBA)
- National Urban League
- Network of Indian Professionals
- The New Leaders
- Northstar Conferences
- Professional Career Development Institute
- South Asian Journalist Association
- SweetAuburn.com
- Texas L.E.A.D. (Leadership, Education and Diversity)
- United Negro College Fund (UNCF)
- Urban League of Young Professionals
- UrbanProfessionals.com
- U.S. Small Business Administration (SBA)
- Women for Hire
- Women of Color in Technology
- ***And Many More...***

MPN is continuously developing new online and offline strategic partnerships and alliances, aimed at enhancing value and benefit for our users, subscribers, and advertising partners. For additional details and information, please visit the "About MPN" channel - <http://MinorityProfessionalNetwork.com/About.htm>.

## Minority Professional Network

The Viable Source of Top Talent™ for Diversity Focused Employers  
The Global Career, Economic and Lifestyle Connection™ for Progressive Professionals

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