

SOLO E-BLASTS & E-NEWSLETTER ADS

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U.S. Metros Solo e-Blast or e-Newsletter Display Ad

Target Metro Audience	Est. Count	Est. Reach	Solo eBlast	E-Newsletter Ad Rates			
				Full Flyer (600x800)	½ Flyer (600x400)	¼ Flyer (300x400)	Small (300x200)
Atlanta, GA	30,000	40,000	\$250	\$100	\$75	\$50	\$25
Atlantic City, NJ	7,500	10,000	\$100	\$50	\$25	-	-
Austin / San Antonio, TX	7,500	10,000	\$100	\$50	\$25	-	-
Baltimore, MD	7,500	10,000	\$100	\$50	\$25	-	-
Charlotte, NC	7,500	10,000	\$100	\$50	\$25	-	-
Chicago, IL	15,000	20,000	\$150	\$75	\$50	\$25	-
Dallas / Fort Worth, TX	7,500	10,000	\$100	\$50	\$25	-	-
Detroit/Ann Arbor	7,500	10,000	\$100	\$50	\$25	-	-
Houston, TX	15,000	20,000	\$150	\$75	\$25	\$25	-
Las Vegas, NV	7,500	10,000	\$100	\$50	\$25	-	-
Los Angeles, CA	15,000	20,000	\$150	\$75	\$50	\$25	-
Miami/Fort Lauderdale	7,500	10,000	\$100	\$50	\$25	-	-
New York City	15,000	20,000	\$150	\$75	\$50	\$25	-
Newark / Northern NJ	7,500	10,000	\$100	\$50	\$25	-	-
Orlando/Tampa/ St. Pet.	7,500	10,000	\$100	\$50	\$25	-	-
Philadelphia, PA	7,500	10,000	\$100	\$50	\$25	-	-
San Diego, CA	7,500	10,000	\$100	\$50	\$25	-	-
San Fran. / Bay Area	15,000	20,000	\$150	\$75	\$50	\$25	-
Washington, DC area	15,000	20,000	\$150	\$75	\$50	\$25	-

Visit www.MPNsite.com/newsletter.htm for archives, specs, schedules, etc.

Special Interest Solo e-Blast or e-Newsletter Display Ad

Target Audience	Est. Count	Est. Reach	Solo eBlast	E-Newsletter Ad Rates			
				Full Flyer (600x800)	½ Flyer (600x400)	¼ Flyer (300x400)	Small (300x200)
Business Digest	10,000	12,500	\$300	\$150	\$100	\$50	-
Career Connection	30,000	40,000	\$500	\$200	\$150	\$100	\$50
Conferences/Conventions	<7,500	10,000	\$200	\$100	\$50	-	-
Health & Wellness	<7,500	10,000	\$200	\$100	\$50	-	-
Legal Resources	<7,500	10,000	\$200	\$100	\$50	-	-
Orgs & Groups	10,000	12,500	\$300	\$150	\$100	\$50	-
Networking Connection	10,000	12,500	\$300	\$150	\$100	\$50	-
Student Resources	<7,500	10,000	\$200	\$100	\$50	-	-
Wealth & Finances	<7,500	10,000	\$200	\$100	\$50	-	-

National/Global Solo e-Blast Options

Target Audience	Est. Count	Est. Reach	Total Fee
U.S. National	250,000	325,000	\$2500
Global	300,000	375,000	\$3000

Visit MPNsite.com/eblast.htm for archives, specs, etc.

Other U.S. Metro Solo Blast Options

Target Metro Audience	Est. Count	Est. Reach	Total Fee
See List Options Below	<5000	<6250	\$50

Above fees, count & reach applies to ALL lists below

Akron-Canton (OH)	Milwaukee (WI)
Albuquerque (NM)	Minneapolis (MN)
Anaheim (CA)	Mobile (AL)
Anchorage (AK)	Montgomery (AL)
Augusta (GA)	Nashville (TN)
Bakersfield (CA)	New England Region
Baton Rouge (LA)	New Orleans (LA)
Birmingham (AL)	Norfolk (VA)
Boston (MA)	Oakland (CA)
Buffalo (NY)	Oklahoma City (OK)
Cincinnati (OH)	Omaha (NE)
Cleveland (OH)	Phoenix (AZ)
Colorado Springs (CO)	Pittsburgh (PA)
Columbus (OH)	Portland (OR)
Corpus Christi (TX)	Raleigh-Durham (NC)
Denver (CO)	Reno (NV)
El Paso (TX)	Richmond (VA)
Fresno (CA)	Riverside (CA)
Honolulu (HI)	Sacramento (CA)
Indianapolis (IN)	San Jose (CA)
Jackson (MS)	Santa Ana (CA)
Jacksonville (FL)	Savannah (GA)
Kansas City (MO/KS)	Seattle (WA)
Lexington (KY)	St. Louis (MO)
Lincoln (NE)	Tallahassee (FL)
Long Beach (CA)	Toledo (OH)
Louisville (KY)	Tucson (AZ)
Macon (GA)	Tulsa (OK)
Memphis (TN)	Virginia Beach (VA)
Mesa (AZ)	Wichita (KS)

U.S. Regional Solo e-Blast Options

Target Regional Audience	Est. Count	Est. Reach	Total Fee
U.S. Custom Virtual Region	50,000+	75,000	\$500
U.S. Far West Region	25,000+	37,500	\$400
U.S. Mid-Atlantic Region	25,000+	37,500	\$400
U.S. Midwest Region	25,000+	37,500	\$400
U.S. Mountain Region	10,000+	12,500	\$250
U.S. Northeast Region	25,000+	37,500	\$400
U.S. Pacific NW Region	10,000+	12,500	\$250
U.S. Southeast Region	50,000+	75,000	\$500
U.S. Southwest Region	25,000+	37,500	\$400

U.S. Statewide Solo e-Blast Options

Larger Statewide Audiences	Est. Count	Est. Reach	Total Fee
California (CA)	30,000+	40,000	\$300
Florida (FL)	25,000+	30,000	\$250
Georgia (GA)	30,000+	40,000	\$300
Illinois (IL)	15,000+	17,500	\$200
Maryland (MD)	7,500+	10,000	\$125
Michigan (MI)	7,500+	10,000	\$125
Missouri (MO)	7,500+	10,000	\$125
Nevada (NV)	7,500+	10,000	\$125
New Jersey (NJ)	10,000+	12,500	\$150
New York (NY)	20,000+	25,000	\$250
North Carolina (NC)	10,000+	12,500	\$150
Ohio (OH)	7,500+	10,000	\$125
Pennsylvania (PA)	10,000+	12,500	\$150
Texas (TX)	30,000+	40,000	\$300
OTHER Statewide Audiences	Est. Count	Est. Reach	Total Fee
ALL Other U.S. States	<7,500	<10,000	\$100

e-Campaign Automated Purchase Process

- Order eBlast or eNews Ad: MPNsite.com/startorder.asp
- Send the following to Support@MPNmail.com:
 - "Compliant" creative (jpg, gif, html, pdf, png).
 - Your preferred "Landing page" URL.
 - Your "Primary" & "Alternate" run dates.
 - Solo E-Blast "message subject" (125 chars max).

** We reserve the right to reject any order for any reason.

** Call or e-mail for International list options and rates.