

OUR AUDIENCE

Reflects Cultural Diversity

- African Descent
- Asian Descent
- Hispanic / Latino Descent
- Native American Descent
- Arab Descent
- Caribbean Descent
- European Descent
- Jewish Descent
- Pacific Island Descent
- Women

Reflects Functional Diversity

- Executives
- Corporate Professionals
- Business Professionals
- Entrepreneurs
- Elected Officials
- Organizational Leaders
- Non-Profit Participants
- Students
- Community Leaders
- Academia Professionals
- Professional Services Practitioners

OUR CLIENTS & PARTNERS

- Corporations (Large, Medium, Small)
- Government (Federal, State, Local)
- Advertising Agencies
- Recruiters & Search Firms
- Staffing & Placement Agencies
- Small Businesses
- Entrepreneurs & Consultants
- Academic Institutions
- Non-Profit Organizations
- Professional Organizations
- Event Planners
- Business Organizations
- H/R and Diversity Organizations
- Faith-Based Organizations

CONTACT Us



Main Office

+1 (770) 322-9323

Toll Free

(888) 676-6389

General E-mail

Support@MinorityProfessionalNetwork.com

Web Portal

www.MinorityProfessionalNetwork.com

-OR-

www.mpnsite.com

MINORITY

PROFESSIONAL

NETWORK

MULTICULTURAL RESOURCES

- ✓ CAREER RESOURCES
- ✓ ECONOMIC RESOURCES
- ✓ STUDENT RESOURCES
- ✓ GLOBAL BUSINESS DIRECTORY
- ✓ GLOBAL NON-PROFIT DIRECTORY
- ✓ 100+ CALENDARS
- ✓ NEWS, ARTICLES & PRESS RELEASES

DIVERSITY SOLUTIONS

- ✓ ONLINE & OFFLINE RECRUITING
 - ✓ BRANDING & ADVERTISING
 - ✓ MARKETING SOLUTIONS
 - ✓ EVENT PLANNING & PROMOTIONS
 - ✓ CONSULTING SERVICES
 - ✓ SUPPLIER DIVERSITY
 - ✓ TRAINING & EDUCATION
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ABOUT MPN

- Our e-Publications started in 1998.
- Our primary online portal - www.mpn.com launched in 2001.
- We are the premiere global online **Career, Economic and Lifestyle Connection™** web resource portal.
- Our audience encompasses **millions** of diverse, progressive, and geographically dispersed business professionals, entrepreneurs and students.
- Our audience is functionally diverse, well educated, and talented with variable experience.
- We continuously deliver robust, relevant and beneficial content, information and resources to our audience.
- Our steadily growing audience is located throughout the U.S. and 50 countries.
- We are a **Viable Source of Top Talent™ for Multicultural and Diversity Focused Employers.**
- We afford our clients, advertisers and partners' various online, e-marketing and offline access methods to effectively reach our audience.
- We continuously deliver value-added services, offerings and results in support of our clients, advertisers and partners.
- We often attract persons of African, Asian, Hispanic, Indian, Native American, and other culturally diverse backgrounds; and women of all races and cultures. But our network and resources are highly beneficial to all progressive persons.
- Our offline offerings and solutions include contingency recruiting, retained search services, and candidate referral services; business and technology consulting services; event planning and marketing; training and speaking; and other value-added client services.

AREAS OF FOCUS

CAREER / EMPLOYMENT

Job Seeker Resources

- FREE Job Announcements
- FREE Resume Posting
- FREE Career Alert Notifications
- FREE Career Events / Job Fair Listings
- FREE e-Newsletters & Career Articles

Employer & Job Seeker Resources

- Job Ads / Online Recruiting Packages
- Candidate Resume Browsing
- Featured Employer Profiles
- Online Marketing Display Ads
- E-Marketing Outreach Services
- Turnkey Custom Event Planning
- Event Marketing & Turnout Services
- Offline Recruiting & Candidate Referral
- Partnership / Sponsorship Packages

ECONOMIC / ENTREPRENEURIAL

- Global Multicultural Business Directory
- Entrepreneurial Resources
- Wealth Accumulation Resources
- Small Business Resources
- Marketing Services
- Business Consulting Services
- Technology Consulting Services

LIFESTYLE / OTHER CONTENT

- Book Channel / Literary Events
- 100+ Event Calendars (U.S., International & Interest Calendars)
- Global Multicultural Non-Profit Directory
- Legal Resources & Travel Resources
- Student Resources (Internships, Scholarships)
- News, Articles, Press Releases and More

TRAFFIC & DEMOGRAPHICS

- Millions of Site Users / Unique Visitors
- Millions of Page Views
- Millions of Server Hits
- Global Audience (All U.S. States and Over 50 International Countries)
- Hundreds of thousands of e-Subscribers
 - 93% Have Earned Post-Secondary Degrees
 - 42% Have Earned Graduate Degrees
 - 34% w/ Household Incomes of \$76,000+
 - 57% are Female
 - 90%+ Between Ages of 25 and 55

PARTIAL LIST OF ADVERTISERS

- Abbott
- AFC Worldwide
- AFLAC
- A.G. Edwards
- AutoTrader.com
- Avon
- BellSouth
- Bernard Hodes
- BP
- Brinker International
- Broward Community College
- Burger King
- Central Intelligence Agency (CIA)
- City of Portland
- Columbia University
- Cox Communications
- FBI
- Georgia Pacific
- Honda
- Johnson & Johnson
- JWT Specialized Communications
- MassMutual
- MetLife
- Miller Brewing Company
- Nationwide Insurance
- PricewaterhouseCoopers (PwC)
- Progressive Insurance
- Prudential
- Tropicana
- TMP Worldwide
- Turner Broadcasting
- Tyson Foods
- U. S. Border Protection and Customs
- U. S. Department of State
- United Way
- University of Connecticut
- Utah State University
- Wachovia Bank
- Walgreens
- The Weather Channel
- Verizon Wireless
- VA Dept. of Transportation
- Xerox Corporation

PARTNERS & RESOURCE USERS

- Black Data Processing Associates (BDPA)
- Black Enterprise
- Diversity Expo
- Essence
- Hispanic Business Magazine
- JobTarget
- Linkage Summit on Leading Diversity
- Minority Chamber of Commerce
- National Coalition of 100 Black Women
- National Black MBA Association
- National Minority Supplier Diversity Council
- National Society of Hispanic MBAs
- Network of Indian Professionals
- South Asian Journalist Association
- Women of Color in Technology