

# MPN DIGITAL

## ADVERTISING RATE

Thanks in advance for choosing Minority Professional Network (MPN) to generate more exposure in support of your digital marketing or recruiting initiatives.

(1) Please visit [www.mpndiversityjobs.com](http://www.mpndiversityjobs.com) to purchase standard job posting packages and to activate your job announcements.

(2) To purchase any digital marketing campaign, please call 888-676-6389 or email [Support@MPNmail.com](mailto:Support@MPNmail.com) to place your order and receive an electronic invoice.

(3) To receive a quote for batch/unlimited posting packages, or offline recruiting, training or consulting solutions, call 888-676-6389 or email [Support@mpnDiversityJobs.com](mailto:Support@mpnDiversityJobs.com).

DIGITAL MARKETING - ONLINE TEXT	VISIBILITY		INCLUDED MARKETING MEDIUMS (online, email, social media)							TOTAL COST		
	# Pages	# Posts (wkly)	MPNsite.com	MPNjobs.com	e-Newsletter	e-Blast	Facebook	Twitter	LinkedIn	Weekly	Monthly	Annual
<b>Online Text Listing Only</b>												
BASIC Featured Online Text Listing	Up to 10	N/A	No	No	Yes	No	No	No	No	N/A	\$10.00	\$50.00
ENHANCED Homepage+ Featured Online Text Listing	Up to 10	N/A	Yes	No	Yes	No	No	No	No	N/A	\$20.00	\$100.00

Listing Categories: Event Calendar, Business Directory, Nonprofit Directory, Student Resources, News/Article, Book/Press/Media Release

DIGITAL MARKETING - ONLINE + SOCIAL MEDIA AD	VISIBILITY		INCLUDED MARKETING MEDIUMS (online, email, social media)							TOTAL COST		
	# Pages	# Posts (wkly)	MPNsite.com	MPNjobs.com	e-Newsletter	e-Blast	Facebook	Twitter	LinkedIn	Weekly	Monthly	Annual
<b>Online + Social Media Display Ad + Text Listing</b>												
BASIC Featured Online Graphical Display + Text Ad Campaign	Up to 10	Up to 7	Yes	No	Yes	No	Yes	Yes	Yes	\$100.00	\$250.00	\$2,500.00
ENHANCED Featured Online Graphical Display + Text Ad Campaign	Up to 25	Up to 15	Yes	Yes	Yes	No	Yes	Yes	Yes	\$200.00	\$500.00	\$5,000.00
HIGH EXPOSURE Featured Online Display Ad + Text Listing	Up to 50	Up to 30	Yes	Yes	Yes	No	Yes	Yes	Yes	\$250.00	\$750.00	\$7,500.00

DIGITAL MARKETING - EMAIL + SOCIAL MEDIA AD	VISIBILITY		INCLUDED MARKETING MEDIUMS (online, email, social media)							TOTAL COST		
	# Pages	# Posts (total)	MPNsite.com	MPNjobs.com	e-Newsletter	e-Blast	Facebook	Twitter	LinkedIn	1 Blast	2 Blasts	3 Blasts
<b>E-Blast + Social Media Display Ad</b>												
Solo e-Blast Campaign - Any Metro Area	N/A	Up to 5	No	No	No	Yes	Yes	Yes	Yes	\$200.00	\$360.00	\$480.00
Solo e-Blast Campaign - Any State or Province	N/A	Up to 7	No	No	No	Yes	Yes	Yes	Yes	\$300.00	\$540.00	\$720.00
Solo e-Blast Campaign - U.S. Region (SE,NE,SW,NW,MW,PAC or VIRTUAL)	N/A	Up to 10	No	No	No	Yes	Yes	Yes	Yes	\$500.00	\$900.00	\$1,200.00
Solo e-Blast Campaign - U.S. National Campaign	N/A	Up to 40	No	No	No	Yes	Yes	Yes	Yes	\$2,500.00	\$4,500.00	\$6,000.00
Solo e-Blast Campaign - Global Campaign	N/A	Up to 60	No	No	No	Yes	Yes	Yes	Yes	\$3,000.00	\$5,400.00	\$7,200.00

mpnDiversityJobs.com Online Recruitment	VISIBILITY		INCLUDED MARKETING MEDIUMS (online, email, social media)							TOTAL COST		
	Posting Credits	Resume Srch	MPNsite.com	MPNjobs.com	e-Newsletter	e-Blast	Facebook	Twitter	LinkedIn	15-Day	30-Day	60-Day
<b>Job Board + Social Media + eNewsletter</b>												
Qty. (1) Job Posting Package	1	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	\$100.00	\$125.00	\$150.00
Qty. (5) Job Posting Package	5	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	\$375.00	\$525.00	\$625.00
Qty. (10) Job Posting Package	10	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	\$650.00	\$1,000.00	\$1,200.00
Qty. (25) Job Posting Package	25	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	\$1,250.00	\$2,000.00	\$2,500.00
Qty. (50) Job Posting Package	50	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	\$2,000.00	\$3,000.00	\$4,000.00
<b>Unlimited Job Board + Social Media + eNewsletter</b>												
UNLIMITED & BATCH POSTING PACKAGES	Unlim.	Unlim.	No	Yes	Yes	Yes	Yes	Yes	Yes	Request Quote	Request Quote	Request Quote
<b>Featured Company Profile</b>												
MONTHLY Featured Logo + Profile (including 15-day posting credits)	1	1 mo.	No	Yes	Yes	Yes	Yes	Yes	Yes	\$250.00	N/A	N/A
QUARTERLY Featured Logo + Profile (including 15-day posting credits)	3	3 mos.	No	Yes	Yes	Yes	Yes	Yes	Yes	N/A	\$525.00	N/A
ANNUAL Featured Logo + Profile (including 15-day posting credits)	10	1 Yr.	No	Yes	Yes	Yes	Yes	Yes	Yes	N/A	N/A	\$1,200.00